



TNH-office@attrust.org.uk



01760 721480



tnha.attrust.org.uk



Brandon Road, Swaffham, PE37 7DZ



9th June 2026



Dear Parent/Carer

Unifrog – The Complete Destinations Platform

To continue to provide students with outstanding careers guidance and tailored support when choosing their next step after school, we are using Unifrog: an award-winning, online destinations platform. All students in Years 7, 8, 9, 10 and 11 now have access to this platform.

What is Unifrog? Unifrog is designed to support learners in making informed decisions about their futures, with a range of tools that are suitable for all year groups. Each student has their own account that provides a range of information related to their interests and aspirations. Key features of the platform for students include:

- Psychometric testing quizzes
- Career and subject exploration which gives very clear Labour Market Information for each job, that has specific Labour Market Information for the East of England.
- Webinars and interactive short courses
- Self-reflection and portfolio building tools
- Search tools for live apprenticeship and employer opportunities, and university courses
- Application and essay-building tools

Students at Unifrog schools can log in from any computer, tablet, or smartphone. We encourage you to use the platform with your child so you can support them through the process of deciding on their next steps.

You can create your own parent account where you'll be able to see what your child is doing on Unifrog, including any interactions tagged against their name and any upcoming events we've logged for them. You'll also be able to use all the same tools your child can to support them on their Unifrog journey. For a parent/caregiver account to be created on Unifrog:-

- First the parent/caregiver's email must be added in the parent/caregiver field for the child. We would add this as a school. If you do not reply to myself to let me know you do not want your email address added, we will add it ready for you to access the site. This will give you access to your child's account and you can explore careers with them. Please can you let me know by 1st July if you do not wish your email address to be linked to your child's account.
- Then the parent/caregiver can open their account here: www.unifrog.org/parent

Cont...

Cont...

-2-

You can open your account using your email address or using Single Sign-On with a Microsoft or Google email account. If you have any issues signing in, please contact myself or your child's form tutor.

You'll also have the option to sign up to Unifrog's parent / caregiver newsletter to get expert advice and guidance on supporting your child with their next steps.

For more information, go to www.unifrog.org.

I will write again when you are able to sign in to Unifrog. If you have any questions or need to let me know you do not want your email address added, please contact me at kate.warnes@attrust.org.uk

Kind regards.

KWarnes

Mrs K. Warnes
Director of PSHEE & CEIAG