**TNHA Curriculum Planning Document** Subject: **Travel & Tourism**  Year: **10**

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Timescale** | **Autumn** | | **Spring** | | | | **Summer** | |
| **Prior Learning (from KS2/3)** | KS3: Geography – Location knowledge: UK, European project destinations and culture.  KS3: Geography – Map skills  KS3: Lool & RE – appreciation of other cultures, values and traditions  KS3: PE: SMART Targets | | KS3: Geography – Location knowledge: UK, European project destinations and culture.  KS3: Geography – Map skills  KS3: Lool & RE – appreciation of other cultures, values and traditions  KS3: PE: SMART Targets | | | | KS3: Geography – Map skills  KS3: Geography – Planning a world tour  KS4: Travel & Tourism – Customer needs  KS3: Lool & RE – appreciation of other cultures, values and traditions  KS3: PE: SMART Targets | |
| **Component** | **Unit 1: The UK Travel and Tourism Industry** | | | | **Unit 2: UK Travel and Tourism Destinations** | | | |
| **Learning Aim** | **Learning Aim A** | **Learning Aim B** | | **Learning Aim C** | **Learning Aim A** | **Learning Aim B** | | **Learning Aim C** |
| **Teaching Content** | Topic A.1 Types of tourism  Topic A.2 Types of travel  Topic A.3 Principles of sustainable tourism  Topic A.4 The importance of the T&T sector to the UK economy | Topic B.1 Industries in the T&T sector  Topic B.2 Key organisations in the T&T sector  Topic B.3 Types of organisation in the T&T sector | | Topic C.1 The role of consumer technology | Topic A.1 UK T&T categories  Topic A.2 UK gateway airports and UK seaports  Topic A.3 Road and rail travel  Topic A.4 Examples of UK travel | Topic B.1 Appeal of UK destinations  Topic B.2 Types of visitors  Topic B.3 Increasing appeal | | Topic C.1 Sources of information  Topic C.2 UK holiday planning |
| **Assessment** | Exam Preparation – Selection of exam style questions for use during lessons and homework  Formal Mock exam papers  External Assessment May/June Series | | | | **Assignment 1:**  **Travel and Tourism destinations and gateways in the UK** Know UK travel and tourism destinations and gateways. Plan in detail one route of road travel, one route of rail travel and one route of air travel in and around the UK | **Assignment 2:**  **The Appeal of UK Tourism Destinations** Investigate the appeal of UK tourism destinations for different types of visitors | | **Assignment 3:**  **Sources of Information and UK Holiday Planning**  Plan UK holidays to meet the needs of different visitors |
| Summer sitting of Unit 1 exam  Unit 2 work internally assessed with possibility of sampling by SV. | | | |
| **Links to other Components** | **Unit 2: UK Travel and Tourism Destinations**  **Unit 3: The Customer Service Experience** | | | | **Unit 1: The UK Travel and Tourism Industry**  **Unit 3: The Customer Service Experience** | | | |

**TNHA Curriculum Planning Document** Subject: **Travel and Tourism**  Year: **11**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **Timescale** | **Autumn** | | **Spring** | | **Summer** | |
| **Prior Learning** | KS3: Geography – Map skills  KS3: Geography – Location knowledge: UK, European project destinations and culture.  KS3: Geography – Planning a world tour  KS4: Travel & Tourism – Customer needs  KS3: Lool & RE – appreciation of other cultures, values and traditions  KS3: PE: SMART Targets | | KS3: Geography – Map skills  KS3: Geography – Location knowledge: UK, European project destinations and culture.  KS3: Geography – Planning a world tour  KS4: Travel & Tourism – Customer needs  KS3: Lool & RE – appreciation of other cultures, values and traditions  KS3: PE: SMART Targets  KS4: Hospitality and Catering Customer Service | | KS3: Geography – Map skills  KS3: Geography – Location knowledge: UK, European project destinations and culture.  KS3: Geography – Planning a world tour  KS4: Travel & Tourism – Customer needs  KS3: Lool & RE – appreciation of other cultures, values and traditions  KS3: PE: SMART Targets  KS4: Hospitality and Catering Customer Service | |
| **Component** | **Unit 4: International Travel & Tourism Destinations** | | | **Unit 3: The Customer Service Experience** | | |
| **Learning Aim** | **Learning Aim A:**  Know the major international travel and tourism destinations and gateways | **Learning Aim B:**  Investigate the appeal of international travel and tourism destinations to different types of visitor | **Learning Aim C:**  Be able to plan international travel to meet the needs of visitors | **Learning Aim A** | **Learning Aim B** | **Learning Aim C** |
| **Teaching Content** | Topic A.1 International destinations  Topic A.2 Major gateways  Topic A.3 Types of destination  Topic A.4 Examples of international travel routes | Topic B.1 Features  Topic B.2 Types of visitor | Topic C.1 Produce suitable itineraries for different visitor types  Topic C.2 Explain how and why the itineraries meet visitor needs  Topic C.3 Suggest ways they could be adapted for different types of visitors. | Topic A.1 What is ‘customer service’?  Topic A.2 Different organisations in the T&T industry | Topic B.1 Customer types  Topic B.2 Needs of different types of customer  Topic B.3 Responding to customer needs  Topic B.4 Exploring expectations of different types of customer in the T&T sector | Topic C.1 Customer service  Topic C.2 Impact of excellent and poor customer service on travel and tourism organisations |
| **Assessment** | **Assignment 1:**  **Where in the World?** | **Assignment 2:**  **What’s the Appeal?**  Investigate and explain the different features that contribute to the appeal of two international destinations for different customers. | **Assignment 3:**  **Where in the World 2?**  Plan twodifferent holidays (one European and one worldwide) that meet the needs of two different visitor types for the holiday destinations. | **Assignment 1: Customer Service – What’s it all about?**  Research **three travel and tourism organisations**,including **one public**, **one private** and **one voluntary organisation** of differing sizes**.** | **Assignment 2:**  **Who needs customer service anyway?**  Explore the needs and expectations of different types of customer in the travel and tourism sector | **Assignment 3: Customer Service is important!**  Understand the importance of customer service to travel and tourism organisations |
| **Links to other Components** | **Unit 2: UK Travel and Tourism Destinations**  **Unit 3: The Customer Service Experience** | | | **Unit 1: The UK Travel and Tourism Industry**  **Unit 2: UK Travel and Tourism Destinations**  **Unit 4: International Travel & Tourism Destinations** | | |